## ONLINE PRESS RELEASE

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## **CALTEX SERVICE STATION IN REITZ DOING IT'S PART FOR ARRIVE ALIVE 2016**

Safety on the road is a major concern not only for traffic officials but for all road users and creating awareness that leads to action is key to the 2016 Arrive Alive Road Safety Campaign.

This year the Caltex Service Station in Reitz, a proud member of the Royale Energy Group of companies, partnered yet again with their local law enforcement officers from the Thabo Mofutsanyane District to promote the 2016 Arrive Alive Road Safety Campaign. The team started handing out information packs and goody bags this week to travellers along the R57 route.

"Awareness is key," says Willie Greyling, Operator at the Caltex Service Station in Reitz, "I believe that by sharing valuable information with road users that heightens their awareness about road safety and at the same time provides useful travelling tips, ensure we play our part in the campaign to lower the carnage on South Africa's roads."

Caltex in Reitz have been avid supporters of, and keen participants in, the Arrive Alive Road Safety Campaign for the past 10 years and will continue to play its' part to promote road safety amongst South African road users for many years to come, concludes Greyling.



